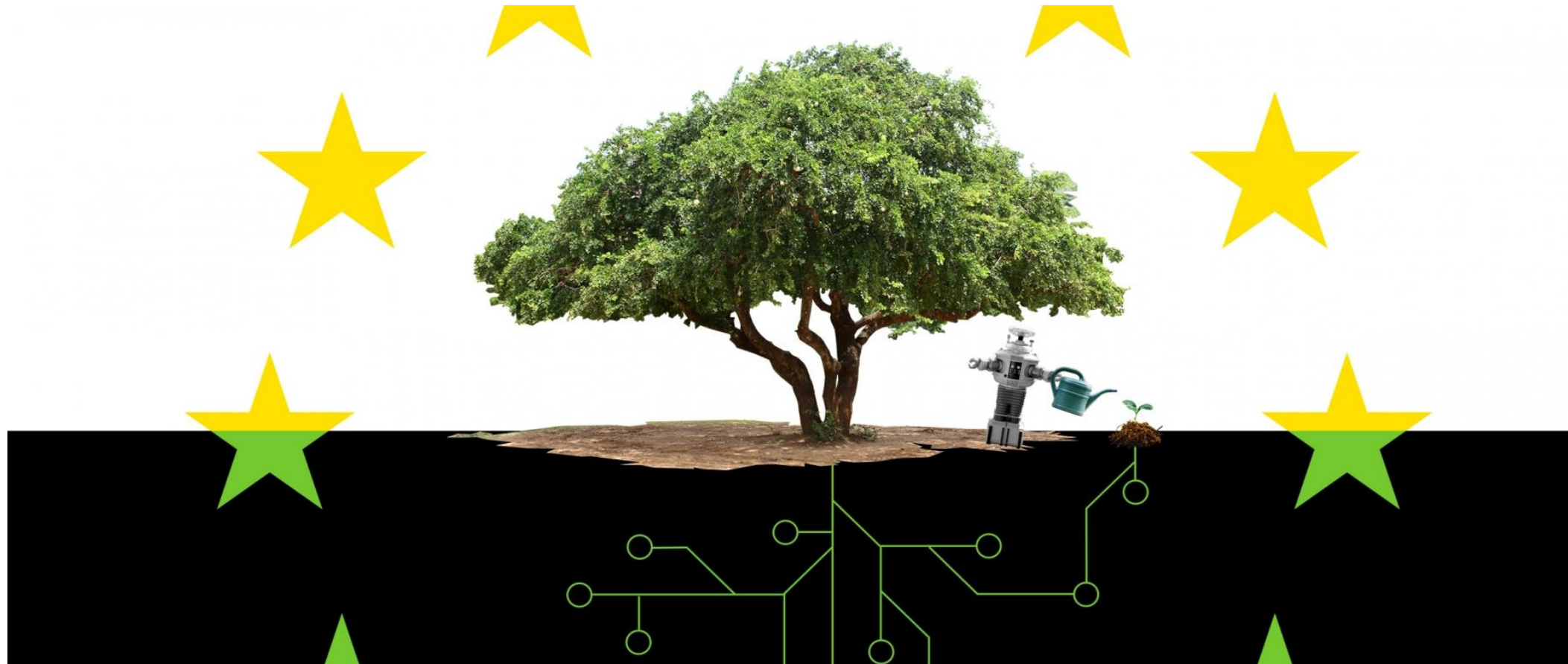


# Gaia-X Hub Finland

22.9.2022

Anssi Komulainen



# What is Gaia-X?

Gaia-X is a European project to **create a federated and secure data infrastructure**. Trust.  
It is working towards digital sovereignty and ensuring **interoperability**. Choices.  
It is aiming at **unleashing business potential** enabled by **of data spaces**. New value.  
It is in line with the European data strategy published in 2020. Soon a must have.



# Data Spaces

Protected environments in which

- participants can freely share data by
- adhering to clear rules that protect data sovereignty,
- that ensure transparency and fairness

and thus generate economic value.

# Who is in Gaia-X network?



**Over 330** companies and organisations



**75%** of the organisations are private companies, **about half** of which are SMEs\*



**Data Space initiatives in**  
Aerospace, Agriculture, Circular Economy, Education, Energy, Finance, Geoinformation, Health, Industry, Media, Mobility, Public Sector, Smart Living, SPACE



Large Companies



SMEs



Start-Ups



Universities



R&D



Associations



Public Sector



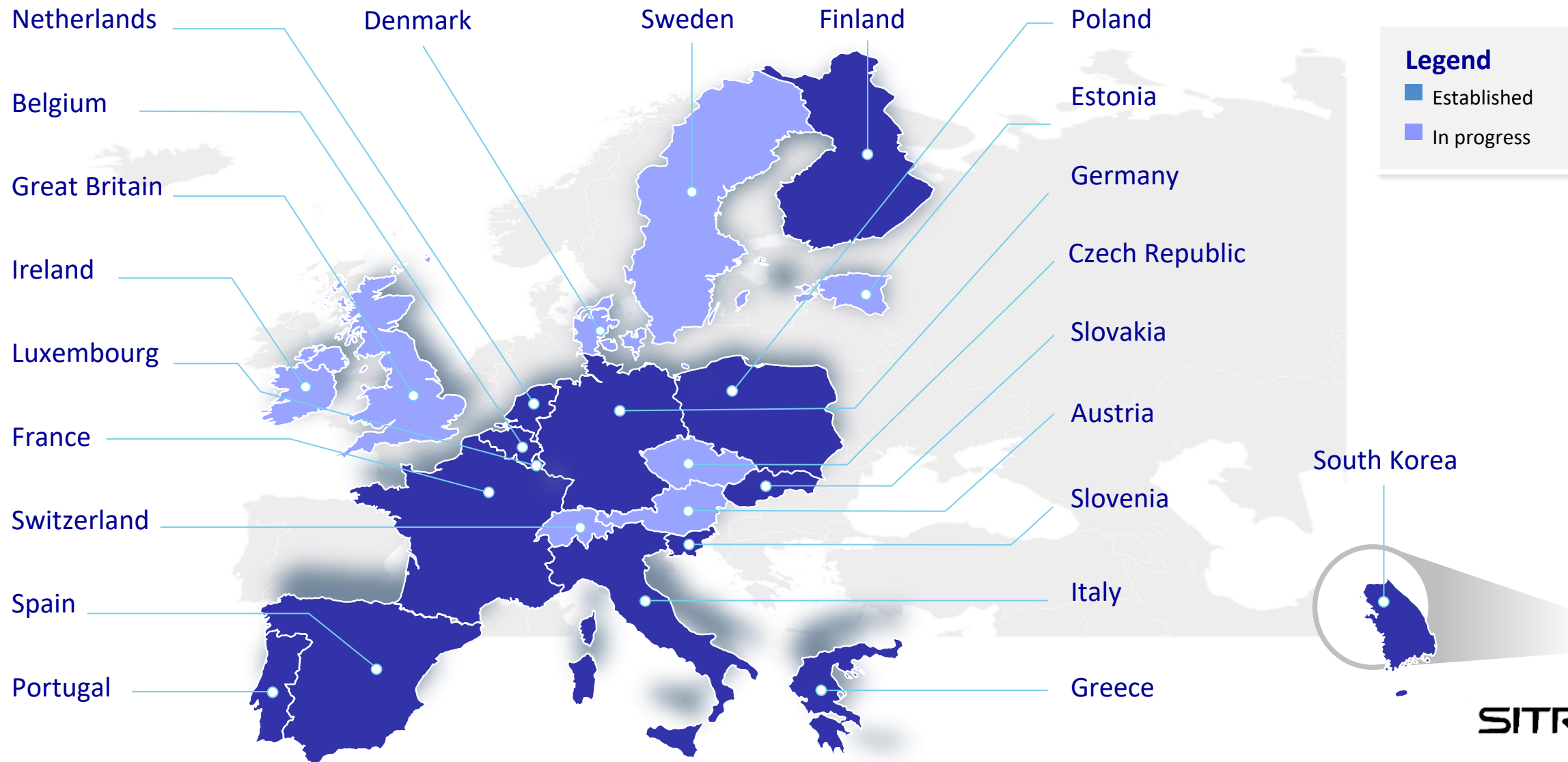
Mentioned explicitly in the **European Data Strategy** and proactively addressing key issues. Exchange between Gaia-X and the **European Commission** to identify synergies between Gaia-X and initiatives and programs such as the **European Cloud Federation, CEF 2** and **Digital Europe**.



gaia-x

Hub Finland

# The Gaia-X Network



# Why should you care?

- An opportunity to shape the European data spaces to cater for your needs
- A way to secure Europe-wide interoperability for your solutions/services
- New kind of security and trust in data sharing enabled by Gaia-X labeling
- Funding opportunities at national and EU level

# Gaia-X Finland Hub - Our Mission

- 1 Identifying ecosystems with business cases that would benefit from Gaia-X
- 2 Linking data space projects within Finland, increasing cooperation with European companies in data sharing
- 3 Ensuring Finland's participation and competitiveness in data economy by connecting projects with European level initiatives and data spaces**
- 4 Promoting the adoption of principles and tools for fair data economy in Europe



The future is built on network models and complementing strengths.

– Jyrki Katainen

# Gaia-X Finland Hub – 8 Working Groups

## Agriculture

**Marko Turpeinen**, CEO, 1001 Lakes / Adj Professor, Aalto University

## Circular Economy

**Inka Orko**, Co-creation Manager, Circular Economy, VTT

## Geoinformation

TBA

## Health

**Christian Sundell**, Head of Strategy and Business development, TietoEVRY

## Industry Data

**Kari Muranen**, Senior Ecosystem Lead, DIMECC

**Ilkka Lakaniemi**, Director, CKIR, Aalto University School of Business

## Mobility

**Janne Lautanala**, Chief Ecosystem and Technology Officer, Fintraffic

## Skills

**Anu Passi-Rauste**, Head of Business Development, HeadAI

**Mikko Sierla**, International Affairs, Vastuu Group

## Smart Cities

**Ilkka Lakaniemi**, Director, CKIR, Aalto University School of Business



# **Sitra Funding call for Data Space pilots (2022-2024)**

- Up to 1M€ for learning by experimenting with design & development
- Looking for business ecosystems to develop in 6-9 month pilots on
- business value creation through data sharing
- Understanding the value of Gaia-X and how to build compliance
- Co-funding of 50 000 € - 150 000€ per pilot, can cover up to 70% of the total pilot budget
- Open for proposals 1.9.2022 to 30.9.2023



Denisa Mäki, Project Coordinator



Anssi Komulainen, Project Director



Denny Wong, Business Designer



Antti Poikola, Software Architect



Erja Lintunen, Project Assistant



Johanna Kippo, Communication

**HYVÄÄ  
HUOMISTA,  
SUOMI!**

